# cut 4.mp4

**Participant 4:** [00:00:01] Because I use glass for myself for almonds and hazelnuts. So because I think this is a glass is more, maybe more sustainable, I don't know, it's less toxic. So what material is it made of? In Dutch is a BPA. Free of BPA when baby bottles are made.

**Xueqing:** [00:00:24] It's a PET and PP. I'm not an expert on materials. Just like the normal plastic, you can touch it. It is Recyclable.

**Participant 4:** [00:00:47] Yeah. Because when you I don't know when you buy a baby bottle to drink milk from it says free of BPA. I'm not familiar, but I think, okay, that's something to take into account when you buy plastic and you get your food in it. And I also know because another question I could not heat the package is that right? No, no microwave. Yeah, no dishwasher as well. Hmm.

**Participant 4:** [00:02:31] And so did the the corn rice porridge is already in there without further package? Yeah, OK. And what are those holes?

**Xueqing:** [00:02:44] Yeah, At the first, the producer then will put the food product in it and deliver it to the store. And in the store. You can just put this one on the modular and fill the product. And after this is empty, then this one could be returned to the company and they will clean and reseal it again. And deliver them again to the producer to fill the new product.

**Participant 4:** [00:03:15] This without further packaging inside.

**Xueqing:** [00:03:16] This is just the open, which you need to connect with dispenser. So go from here the food will come out. Yeah. It's like this.And after you put this one in the dispenser, there will be a knife too automatically.

**Participant 4:** [00:03:45] Yes, exactly. Ok, thank you. Ok. Ok.

**Xueqing:** [00:03:55] Ok, and I will explain what you will do for the next. First, do you need to pick up one small reusable cup? It's named MIWA Smart Cup. And you fill it with a of cookies. And then the second one is the large cup and you can fill whatever you want. And the next one is your own container to fill whatever you want. Yeah, yeah.

**Participant 4:** [00:04:24] I brought a snack this morning. I had to improvise. I read the email first. I had the box with me that was used that we used for school, for bringing the Apple pieces of Apple for children. So I know it has to be stored. Ok, so storage. And then I have a container lower than one which I use for food to for the next day. Yeah, I know it has to be good data for stuff like this. Ok? So that's one. Yeah, OK. Ok.

**Xueqing:** [00:05:02] Ok. You can start exploration.

**Participant 4:** [00:05:10] Yes, I think I will. It should show for self right?

**Xueqing:** [00:05:17] Yeah, you can think aloud during your exploration. If you have any questions, you can ask.

**Participant 4:** [00:05:58] Yes, that's right.Let's see. Oh.

**Participant 4:** [00:06:10] No worries, no worries, no worries. Ok. Mm hmm. Oh, it's already measured.

[00:06:19] Ok, so that's. Did your shopping? All right. She.

**Participant 4:** [00:08:52] I am sorry.

**Xueqing:** [00:08:56] No worries. Okay. Yeah, yeah, yeah.

**Participant 4:** [00:09:23] Only three, that's OK.

**Xueqing:** [00:09:27] Thanks for your shopping, we can move to the discussion. Yes. Yeah. Firstly, could you please tell me what your general opinions?

**Participant 4:** [00:09:37] I quite likely. It's fun to do, actually. It's a mess. I'm used to the at Ekoplaza, I don't know if you know the shop. They have containers where you can with with a spoon, very big spoon. You can get your mango and walnuts in. It feels not hygienic and it's uncomfortable. And here you feel. Yeah, I really like it, actually. Yeah. So it was a bit I had to get used to the system, but it kind of showed me what was needed. So I think I you can learn it's easily. It's just you showed me where the chip was. Otherwise, I think I would have to search. It's easy to use, really easy. And we, yeah, stick for small one is far too big. Yeah, yeah. So that doesn't work. But after after a few times, you can, well, get it full. Yeah. And then with my own container, it was strange because when I weighted, it says it says tare, not OK or yes or so. I wasn't sure if it was the right thing to do. Yeah, and then well, of course my container was too small. the opening, yeah. I really even like it, actually.

**Xueqing:** [00:11:58] Ok. Which part do you like?

**Participant 4:** [00:12:00] It's it's well, it's quite nice to fill it. Strange, right? I think it's give satisfaction to see it without any efforts. It's come to the container. Very clean needs easy to do and easy to reuse, to get back again and fill it again. Yeah, OK.

**Xueqing:** [00:12:36] If you could use three words to describe it, what would you say?

**Participant 4:** [00:12:45] Ok, let's see three words. Three simple sentence. I don't know if in English, the word comfortable is the right word. Then I would say easy. Convenience, practical and hygienic. Because you don't have to touch the food with your hands. When with a spoon. Well, other people could get in there with their hands, and here you can only push the buttons so. And after you push the button, you only get the sticker and put on it so it doesn't touch the food. I'm not that critical on hygiene, I think, but it feels much cleaner. But otherwise, when other people and myself would leave it like this, it would be not that hygienic anymore after a few customers? So it would be nice if you could just sweep away to the garbage, the trash bin, yeah.

**Xueqing:** [00:14:23] Ok. And how do you feel concerning the two packaging solutions that you just experienced? One solution is to use the cup provided by the system, another one is use yourself's container?

**Participant 4:** [00:14:37] Yeah, that's good. Yeah.

**Xueqing:** [00:14:39] How do you feel about them? Both of them.

**Participant 4:** [00:14:42] Um, well, I use these because they are free and they're available and they're practical as they can be put to the covers with a lot of them. Because every morning we use about six or seven of these for porridge. So I've got all kind of with all the children are putting it on there. But you can stack your cupboards so I like that you have the options to get those they are provided. And I don't know, how expensive they are, but it's plastic, so they wouldn't be expensive.

**Xueqing:** [00:15:19] So one point five euro deposit, you can always get a refund when you return it.

**Participant 4:** [00:15:25] Yeah, so that's OK. That's enough to for people not to come and buy them. Oh, maybe they will. Yeah. What I don't like, I said, is the sticker has to get on it some way because after you have to take it off. Ok, that's quite easy. But you could tear off. Yeah, so I like it, you can use those they are provided, but you can have the choice to get your own container as well if it fits you better. Yeah, that's good. Yeah.

**Xueqing:** [00:16:08] Ok. So if in your day grocery shopping, which solution you would prefer to use.

**Participant 4:** [00:16:15] Because this one is too small at the opening, yeah, I would go for those after one time. Yeah, and especially because you won't bring them the first time when you see them, you won't bring them already. Yeah. And I think, Oh, OK, that's

**Xueqing:** [00:16:36] After the first experience. You know, it also offers the the solution you can bring your own containers. Then for the second time, would you bring your own or you still use this one?

**Participant 4:** [00:16:53] I'm sure. I'm not sure I was thinking you could also you also have those bags, you know, which you can use for bread, you could also put the coffee beans. But for some, for the crackers, maybe you could use those for. But would I? I'm not sure. Let's see. What would I do? Probably, probably. These are very light to take with you. I saw the weight of this one. It's much more heavy, so it's far more convenient to get those to shop again and refill them, stack them in your cupboard because they have a nice size and then they have a nice size because you couldn't go for them and leave those at home. Ok.

**Xueqing:** [00:17:47] Ok, then how do you judge the different steps during your exploration of the system, such as for your first glance?

**Participant 4:** [00:17:57] You have to get used to it, but it's of course, we already have the system for weight in your fruit and vegetables. So the idea of weighing and printing the label is already familiar. It's just that you have to scan. That's extra. You don't know what yet. Is it necessary to scan? What if you would scan, they are then that their weight? Would it be, uh, right? That's the reason.

**Xueqing:** [00:18:39] You need to scan it, then the dispenser will be unlocked. But for your own container to scan. No, it's two different working flows in the system.

**Participant 4:** [00:18:54] Yeah, yeah. So for this one, you have to get to know. But the scanning is only used for knowing which their weight has to be, uh, uh, taken right? Yeah. So if this one, this one or this one this year, this one has to be scanned. But wait, but for scanning, it's just to know, Oh, it's a small one. It's a big one. Yeah. So, but, uh, I was searching a bit where to put it, but the screen is very informative.

**Xueqing:** [00:19:30] So how do you feel when you are learning how to use it through the instructions on the screen?

**Participant 4:** [00:19:38] Oh, I felt a bit stupid. Of course I'm making a mess. And also, when you are using the screen, I think it's very important that the image or the video that's on it has to be the same because when you when you do exactly like in like in the video. Right? So yeah, then you have to put like this, but you have to put it like that. And then again, there was something else. Oh yeah, to push the button there in the video, the the button is black and said, push here or something. And then I was like, I have to go. And then there's a plastic over the cover as well. So that's so it's a bit when starting when when doing something new, it gets some help with those instructions they have. It's more easy when they're exactly the same. Yeah. But still, there you walk, it's like a [00:20:43] smoke machine. [00:20:43] The reward was good. So it wasn't no problem to make those same mistakes again and learn bit by bit.

**Xueqing:** [00:20:56] Ok. And how do you feel when you are controlling the dispenser?

**Participant 4:** [00:21:02] So like holding the dispenser underneath them? Oh, for me, the size, this is great. It's very easy to open it as nice size. It isn't heavy. I've got it injure here. So, uh, so if it was, it's really easy to open. But like this one when it's closed. How did I feel? Well, I would say excited. It's a bit too much, but it felt good to get on my food like a hunter, The prehistoric people. It felt good. Yeah.

**Xueqing:** [00:21:57] And when you dropped some pieces on the table, how do you feel about That?

**Participant 4:** [00:22:03] Like an idiot? Oh no. Uh, of course. Here you have to clean it up or you have to clean it. So that's I'm sorry for you. But I know it's a test, so it's no problem to make a mess. That's OK to see. Yeah. But when it would be in a shop, then it would be what should I do now? I should I get someone to clean it? Should I clean myself? What is necessary here? I think that would be more confusing.

**Xueqing:** [00:22:44] What will you do if we are in the real shop?

**Participant 4:** [00:22:59] Being a real shop? Yeah. Then I would just swipe it to the right away from the way the scale. And then just swipe it. Yeah. And then on the ground. That's everywhere.

**Xueqing:** [00:23:22] Ok, then what are the positive elements come to your mind regarding this System?

**Participant 4:** [00:23:30] Very easy to use. And it makes it possible to get rid of those plastic packages. I try to. Well, of course, when I buy my raisins, I get the plastic package home and then get them out the raisins in my glass, my jar and then throw away the plastic. But it would be a few steps less. Yeah. So very efficient. Yeah, that's good.

**Xueqing:** [00:24:01] And what kind of problem comes to your mind regarding this system?

**Participant 4:** [00:24:06] Would it open in my bag? But it's it doesn't feel like that, but it's less. Well, could I get it clean enough because this one said it isn't for dishwashing. I can see that much. Only the mess that people make, including myself. Yeah. And those stickers. This one is too big, so in the then the bar code couldn't be scanned anymore. So should I. What to do when you get too much? So that's that's the downside, I think. But I would really like to get rid of those plastic packages this way.

**Xueqing:** [00:25:24] Do you think there might be some steps which hinder you from using?

**Participant 4:** [00:25:32] If there would be one long war with 30 of those packages or. And I would only be one station to get something out. Yeah. Or if it's too much. Yeah, of course, you can imagine that the whole shop would be rebuilt with all your pasta and all. Ok, but when you get pasta in this, it's too small. So that wouldn't work. It will work for us. Things like this. Yeah, um. Again, your question which steps may hinder me from using it?

**Participant 4:** [00:26:25] Um, well, of course, if the products in its variants, what I was looking for. Yeah, That's the main. Yeah, of course, I want to buy the if I want to buy the crackers, it would be perfect, but I'm not interested in the crackers, then I wouldn't use it.

**Xueqing:** [00:26:52] Then to what extent you would use it if this machine is available in our supermarkets?

**Participant 4:** [00:27:02] It OK. That's about how many products can you? It would be provided and. Would you use it for sugar, for example? I think it would be convenient, especially because you can get also can get a little bit if you just need a little bit. It's a difficult question, because I would especially be interested in nuts and seeds and raisins and different source of sugar, not for flour, for instance, because wheat flour gets out of there like dusty. It would be terrible, probably. Yeah. I can imagine that a lot of products could be sold this way.

**Xueqing:** [00:28:00] Yeah, that's the section that we will discussed. No. Ok. Categories. Yes. I know you can jump out of these six products and discuss about the other possibility. So as you said, you maybe prefer to buy some nuts or some sugar like that. And which products you think this system would be useful?

**Participant 4:** [00:28:33] Well, of course, it would be already be a kind of a 30 products. I just tried to imagine it in a shop. Uh, so you have one machine for all kinds of sugar? That would be you. You could oversee what's available. Yeah, yeah. Uh, also with. I don't buy kidney beans, which are still your role. You know, I try sometimes. But rice, uh, special rice would be nice as well. I would use it for the walnut, almonds. Peanuts, because they get use a lot in our house and I use them in containers like this. So it would be an easy exchange. Yeah. And then the rice we buy, it's in a cardboard the container. So. And we use a lot we were with six at home, oh, four children, a big family, so we need a lot for them. So I'm not sure if I would buy those in. What else could be in it? Coffee, yeah.

**Xueqing:** [00:30:09] And even can be non-food product? If some products come to mind. Some inedible product?

**Participant 4:** [00:30:22] Pencils, of course, Candy, be all sorts of candy would be, uh, easy to exchange this one with the current system. We have to scoop as well, and we also have dried mango and dried apple, uh, other raisins and the berries. Coffee, tea, I don't know if I would. Of course, the coffee companies already have similar systems also for tea, right? Yeah, I'm not sure I would. Maybe I would. I don't know. Um, not food. Difficult.

**Xueqing:** [00:31:15] Liquid product?

**Participant 4:** [00:31:16] A liquid product. I wouldn't buy a liquid product in. It's just because I have to be sure it's tight. And it wouldn't leak. So because we go by bike, I don't think I would. I would be afraid of the. I wouldn't to try it, but if lots of people do it and when it gets inconvenience, then maybe I would. But what kind of liquid would you put in it? Oil? Would it be easy to to get your oil out again? Then you have to have an extra lid, which has to do so. And then you get extras. You get all sorts of extras, of course, on your. So you have another lid which has an opening so that you can sprinkle. Yeah. Oh yeah. Of course, the cereals. But the Hagelslag. The little chocolates which you put on your own bread. Yeah. So all sorts of Hagelslag. And like peanut butter, I wouldn't think peanut butter would come out as such a machine and then rip in your container.

**Xueqing:** [00:33:01] Why do you think it's not suitable？

**Participant 4:** [00:33:03] I think it get a mess, I think because it should be that fluid that can get out of the the big container. And then if it is. I think it wouldn't look nice. This really it sounds nice when it gets in its. Yeah. So I like this sound of it gets filled with I think peanut butter would look good. And non-food. It's quite difficult. You know, what kind of non-food is small and. I wouldn't get the princess, the needles you use on your whiteboard or your car. I'm not sure.

**Xueqing:** [00:34:00] Maybe, yeah, something self-care product or the shampoo? detergents? Liquids?

**Participant 4:** [00:34:09] Yeah, that are all liquids, yeah, I tried to use shampoo bars, so. So then you get one out of the system. I think I like this because it's dried already. I think that's the difference for me, yeah. So the liquids, also the detergents, yeah, I really need to be sure, especially when I put it in one basket or in one bag to go with the food that it's not containing the rest.

**Xueqing:** [00:34:55] Yeah. Ok. And do you think this system offers benefits for environment? Yes. What kind of benefits?

**Participant 4:** [00:35:04] I think it will because like I said, the packages I use now are going to be there. So that is a lot of my garbage is just packaging, which is on there for getting from the shop or the factory to my house. So that could be eliminated. That would be really nice. The question is, what will people do with this? Well, for one euro, will they throw it away or will they reuse it? There are. It's a nice, simple design. So I guess I hope people won't throw them away. Yeah, because of course I want to. For some people, one euro is easy to throw away still, but they are there nice and easy and simple.

**Xueqing:** [00:35:51] So. Yeah. And what else, what other benefits you could come up with for the environment?

**Participant 4:** [00:36:02] For the environment, so. Less waste. There will be more traffic because the containers will go to the factory again and they have to be cleaned. So There's more work to do.

**Participant 4:** [00:36:44] I need to think of this logically. Ok, First of all, is not use. So we stop using some of the packaging, then we keep using those packages so they're eliminated forever. All those plastics, which we use monthly now. And then the question is, is this plastic? So is this the best container that could be made and is it safe? It's light without the weight, so there isn't enough extra material on it. It's good as well. And no, I'm not sure what else I can think of.

**Xueqing:** [00:37:32] And for which product do you think this system will offer the greatest environmental benefits.

**Participant 4:** [00:37:48] For shampoo, it would be really nice, of course, if you use this instead of because they have all those, those not sturdy but firm bottles with a lot of plastic. Yeah. Yeah. But then I would. It should you should know for sure that it won't leak and you should have something to put on it like an opening. Or that they would have all kind of lids in your home again, a little lid with the pump and a little with sprinkle bit of sprinkler. But actually, if you put your Hagelslag in it, you would want to do like this. Yes, you could also see how much is still left. That's also convenient. So maybe that's an option to have more lids and also that less waste that way in your cupboards. So then you don't need this large kitchen and they don't need the bigger house. So it does. I think those projects products which are used daily most often because then you have the the quickest loop of packaging thrown away. So like the cereal products, but they are in cartoon. Yeah. The porridge I eat and everything else, I think, uh, things like that. Yes, but you really use every day, almost every day.

**Xueqing:** [00:39:41] Ok. And as you can imagine, after the several used circles, there might be some little scratches on the surface of the cup. How do you judge this?

**Participant 4:** [00:39:54] It wouldn't look as neat as it is at this moment, right? Ok, so I had to look at my glasses. Well, it also gets a bit filthy, filthy. I used to when the raisins are almost empty, when it's almost finished, I just fill and I don't wash it that often, so I don't mind that it's used or looking used. But at the same time, we have the containers like this, which we use like that, which we use for. I think they were like this and now they look a bit grayish orange. You can look at true anymore. Would it be? Well, maybe then you could also always, of course get a new one. Or use the most ugliest one for your cupboard, and the rest for your cereals?

**Xueqing:** [00:40:59] Yeah, yeah. And sometimes the scratches may not be made by yourself. It can be also made by other consumers. This why is reused one. After you return it, it will be cleaned and resealed again, but it's still a reduced one. Yeah. So how do you judge the squares?

**Participant 4:** [00:41:17] How do I know? Oh, that's very difficult to say, because now it's yeah. Yeah, I understand what you mean. Yeah. That's difficult. That's something completely new.

**Xueqing:** [00:41:29] It will be very clean, but still some signs of usage will show on the cup.

**Participant 4:** [00:41:35] And now we have those, you know, those crates you get when you, uh, get your groceries from you, go home, you get the crates and of course, your products are in the crates, but they are not in the crates. So yeah, well, they are sealed and they have been washed. So if the label looks clean, I think it doesn't matter that this will fade out in time. But it's more important that the label or this will look clean and this will look closed. Yes. So yeah, and then you can think, OK, so it's. It's handled properly with care. Yeah, I think it's important that this one is on, it's yeah, OK.

**Xueqing:** [00:42:26] Yeah. Ok. And now we will move to next session. I prepared to several other examples which also offer similar solutions and they are all reusable packaging systems. And then in this section, we will compare the MIWA system with other similar reusable packaging system. So as you can see, the first one is named Lupe. And in this in this system, the producer, they will fill the product in the metal containers, yeah. And they're all branded, so you can see the branding visuals and all the information on the packaging itself. It is just changed the material into the metal one.

**Xueqing:** [00:43:17] And for this one, you'll also purchase it from the supermarket. Take it with a deposit for the packaging and after you take them back and consumerism finished, you can just return the empty containers to the supermarket, get a refund and you don't need to clean it just to enter it. Like what? You did it for the plastic bottles now. Yes, this is a first one, and the second one is a Peter Port, which is already existing in the Netherlands, and it's one is you purchase the product from the online shop and they will deliver the product in the glass jars to the door. So it says yes, yes. So after you finish it, you can return the empty pods through a pick up service. Mm hmm. But the difference is they don't have any branding issues or the information on the package. So if you want to check what you need to go to the website,

**Participant 4:** [00:44:28] There is a small label sticker on the lid.

**Xueqing:** [00:44:30] And for the last one is a cover, which you buy the product as normal in the supermarket and after you finish them, you refill the original packaging for the second time. So, OK, these are three very different but very similar solutions. And I want you to compare with the one we experienced today. Ok. Yeah, yeah, OK. And the first question is, do have you ever used or experienced such kind of?

**Participant 4:** [00:45:12] Um, either none of them. But I've heard someone who was on the list for Peter and she finally, she finally was one of the customers. Yeah. Yeah. So that's how I know Peter and I saw on the documentary. I think about how the company grew. Yeah, yeah, yeah. But I haven't used it before. Ok.

**Xueqing:** [00:45:35] And how do you evaluate these three systems in comparison to the MIWA system?

**Participant 4:** [00:45:45] Ok, so loop. Um, I'm not sure how much of the packages would really be reused when they get thrown in the container like that, because especially when it's metal in most of the yeah, all our metal it will be, it could be bruised. But did I just say it when metal gets?

**Xueqing:** [00:46:23] You mean maybe the shape changed a bit.

**Participant 4:** [00:46:26] Yeah, because yeah, because on the bottom, of course, it gets thrown in and then it will get bruised. But you know, you know what I mean? Yeah, OK. And then again, what I really don't like is that it's all has different sizes and difference. So you can see the see the labels. Yes, I can recognize them, but it's all they all have to return to exact the right factory and get cleaned there. I think as customer, you can clean yourself. That's because it's your own container. At that moment, it feels like your own container, so it's fine to clean it as much as you want. Or it's not. Not as much. Much as you want. You think it's suitable. Yeah. And then reuse it immediately. I don't like it to actually, I don't buy a soda or a Coca-Cola, or because I really don't like the drink it, but also to get those back and throw them away again and the whole system. I don't like it. So I wouldn't use that quickly. That's. Maybe for the customer, it feels good to return the package, but I'm really not sure if it will be used again. Strangely, I don't know. So pieter pot. They are really rustic, but I have one of those jars, big jars for my porridge myself. They look rustic, but they're very inconvenient in your cupboards because you can stack them. But they're not all the same size and then the handle is always in the way. And then the ring for closing it, it's uh. Of course they have to be renewed once in a while, but you cannot wash them that well, those rings.

**Participant 4:** [00:49:01] And the part of the delivery, I'm still cycling, no, my husband is still cycling to the shop himself. And it's nice to get your own food in a way. I'm to have extra transports to get the food to your home. I think it's very lazy and you should go on a bike yourself. Yes, especially when someone comes by just to pick up your clean bottles. I would be ashamed for someone to come around and just pick up those bottles. And when I heard there was a waiting list, I thought, Well, no. So this is something you can do yourself. It's available and you can see what you get and how much you get. I prefer this system over the pieter pot system. And the Ecover. I quite like it. But I'm not sure how the, again the lid. how it get closed, so it's sealed properly. But maybe because the it has a different shape, you know, so it has a shape with which is far more suitable for liquids than this one. Yeah. So that makes it looks logical when I see it like this, although there's. So, well, if it would be in our shop this, I would use it for the the clean it all or the the toilet clean stuff. Maybe if I had trust in the enclosing units, yeah, yeah, then I would, because it's really annoying that you can buy a refill flask and then you go home and you just puts the sprayer on top of the other one and then you still have garbage. Yeah. So I really like this one because the shape is it's the same system as this one, actually, but only the shape is different.

**Xueqing:** [00:51:19] But also the Ecover, it only allows you to fill the same product as you already have the label.

**Participant 4:** [00:51:26] Yes, that's right. Yeah, yeah, that's true.

**Xueqing:** [00:51:29] Always the same product. We refill it for several times.

**Participant 4:** [00:51:35] But I think with cleaning agents, it's really nice to have. Because I always use the same in my cupboard for my cleaner who comes by once a month and I don't need to buy another one, a different one. So it's no problem to use those bottles for exactly the same. Yeah, that's no problem at all, actually. And that's a difference. You are totally right. That's a big difference between both, maybe between two. Yeah, yeah.

**Xueqing:** [00:52:13] And another difference is how how would you evaluate the branding information with other visuals on the packaging itself? Because for this one, it's. Almost a clean cup without any information only the information about how you use the cup itself and the label you have from the printer. But like loop and Ecover, they have their original branding information on the packaging. How do you think about the branding information on the package? Is that important to you?

**Participant 4:** [00:52:52] For cleaning detergents, it's important to know what's in it. Yeah. So it's and of course, on that one, it's all metal so you can see what's in it. So you have to have a label and it doesn't look attractive if you don't put on it. What's in it? Hmm. I really don't like brands on my life. I don't care about brands, actually. So if I buy my own Hagelslag or walnuts, I just want to buy once Ekoplaza. But when I get them out of the with a spoon out of the container, they have. Yeah, it doesn't say Ekoplaza walnuts. Well, that's biological. And no, I don't. I know where I buy them. Yeah. So no, I don't have any interest in brands on my package. Actually, I would like it as clean as possible. So smart reuse maybe is needed because then people say, Oh, I can reuse it, but it could be on a lid as well and then clean. I like this clean as possible, it's empty as possible, yeah. Yes.

**Xueqing:** [00:54:13] Ok. And now, we are almost done. Yeah. Do you have any thoughts that you want to add to the system?

**Participant 4:** [00:54:22] I really like it. Well, it's funny because I can imagine that shopping with children, they would also like to use it. And it would be. I think I like weighing when I was younger and putting a sticker on the bananas. But this could be something the same. Yeah. Then it would be. It needs to be lower. Of course, all know my 10 year old would be able to use this. Of course, for me, it's a bit that's, but it's always the case from also with the pincode machine also, which, you know, for one, it's too high for the other one is too low, but it should be fine. I just had to look what a button was to press the button to press should be more clear. The indicated what it would be. I would really like to use it. Actually, when does it come in the shop?

**Xueqing:** [00:55:24] Maybe next year, I'm not sure.

**Participant 4:** [00:55:26] Another thing that would be withhold me for using is a in the wrong shop. I mean, so when it's in and out, I'm not someone who goes to one shop for them from one article and then to another one to the other for the other. So. Yes, it's in. Well, we go to the jumbo for groceries when it's over there. We would use it if it's in albert heijn. I wouldn't go to the albert heijn just because all albert heijn is totally complete concepts in some way. So that would also be a reason not to use it.

**Xueqing:** [00:56:14] Ok. And we have reached the end of interview. Yes. Thank you so much. I really enjoyed the pleasant conversation with you.

**Participant 4:** [00:56:22] Ok, yeah, that's good. Thank you.

**Xueqing:** [00:56:26]

**Xueqing:** [00:56:48]

**Participant 4:** [00:56:53]

**Xueqing:** [00:57:07]

**Participant 4:** [00:57:13]

**Xueqing:** [00:57:15]

**Participant 4:** [00:57:20]

[00:57:36]

**Participant 4:** [00:57:42]

**Xueqing:** [00:57:50]

[00:57:53]

**Xueqing:** [00:58:00]