# cut 10.mp4

**Xueqing:** [00:00:00] Yeah. Are you OK? Sink a lot during your exploration? Yes. Meanwhile, smart reuse

**participant 10:** [00:00:11] Spencer, where did she?

[00:00:15] After opening this. We have to pledge to dispense.

**Xueqing:** [00:00:30] Oh, yeah, the chip is on the bottom of the car. It's a little bit different with.

[00:00:41] Thank you. Yeah. What's your take on? You know, so I think this. We're.

**participant 10:** [00:01:09] And you can follow the instructions on this need help.

[00:01:22] But. Where's the button? Birth, terrorism, death. That's. There is a button

**Xueqing:** [00:02:28] That's without the label, so I need to find it

**participant 10:** [00:02:32] Curious about them. Yeah, because it says there's a button.

[00:02:56] It's. It's really got to be.

**participant 10:** [00:03:33] Do I have to do with you? You just do what you will do in a supermarket?

[00:03:46] In fact, it's OK, second in the last couple. This way, you can feel

**participant 10:** [00:03:55] If you are on a line. Yes, yes, right. This.

[00:04:06] Look. You. Quicker. Yeah.

**Xueqing:** [00:05:06] There, Chip. Yeah, because it's your own computer. Yeah.

**participant 10:** [00:05:12] So.

[00:05:14] State a medical. There continues. Well, talk about simple the. Well, correct. It's.

**Xueqing:** [00:06:47] Yeah. Ok. Ok. Thanks for shopping with the system, and now we can move to our discussion about your experience. First of all, could you share with me your general openings regarding the system?

**participant 10:** [00:07:01] Well, first time. Everything is new. So you have to find out where the button is because there is no button.

**participant 10:** [00:07:15] When you have to video, you chose not to miss a button. So you expect an electronic button. That's again. So this was a surprise. It's cost me some time. And. Well, I think When you do this several times, you saw it the second and third time, really quick. Yeah, it's no problem. And I was surprised by the size of the label. It's really big. So this is I don't know how it works when you are at the cashier. I think this is a problem too when you come back with this Empty pot, label still on. I mean, it's very sticky. It's a problem, I think, you know, because you have to remove it because when you start, it's always a problem with some stickers. Well, I expected that it gave me and a certain amount already, you know, that knows what the size of it is, so give me to fill it up. But you had to do it yourself because it was all mechanical. It's not a system inside to give you the amount. Well, which is, of course, logical because the weight is not the same quantity and the weight is not the same because this is more have in between. Well, that works. It works. Yeah, yeah, it works.

**Xueqing:** [00:09:08] And if we could use three words to describe it, what would you say? Three words to describe the system?

**participant 10:** [00:09:17] I will give it. Between one and 10, something like that.

**Xueqing:** [00:09:23] No, that's three words. Three words Australia sent a simple sentences to describe it.

**participant 10:** [00:09:33] How do.

**Xueqing:** [00:09:37] Just to use some like the adjective words, some some words,

**participant 10:** [00:09:44] Oh, useful. Good for the environment. I like the idea that you can reuse. So what saves a lot of plastic.

**Xueqing:** [00:10:14] Ok. And how do you feel concerning the two packaging solution that you just experienced? One solution is to use the cup provided by the system and another was to use your own container boat.

**participant 10:** [00:10:28] Very good idea because people go into the shop and they don't have anything, so they want to buy things. So you need. Goes there, but when you have your own, weigh the container itself first. Yeah, and it's a great. This is better, I think.

**Xueqing:** [00:10:57] Why do you think this one is better?

**participant 10:** [00:10:58] because it's your own system and it's fix at home, in your own system? There's an I don't need to refund this because it's mine that is more tight because my own reusable container from home. So I think this is. Ok, but you need this because you are always people. We don't have this.

**Xueqing:** [00:11:31] So which one would you prefer to use rather like you used to own.

**participant 10:** [00:11:37] My own my own

**Xueqing:** [00:11:39] Yeah, yeah, OK. And how do how would you judge the different steps during your experience of the system, such as for your first glance? How do you feel about it? The first to look

**participant 10:** [00:11:56] Look simple

**Xueqing:** [00:11:59] Why we think it looks Simple.

**participant 10:** [00:12:02] Well, because there are not many parts. Only a place where you have the containers, the products and video screen and a printer. Look simple. Huh.

**Xueqing:** [00:12:16] And how do you feel when you are learning how to use it?

**participant 10:** [00:12:23] Well, the first time doesn't do a little bit, so I'm doing, you know, that's a cue for people to use it. I think, well, when there was a queue behind you and there were also people behind you already experience that will help you. It's you go and you find it out in a minute. So I don't think it's a real problem. Yeah.

**Xueqing:** [00:12:55] And how do you feel when you are controlling the dispenser to feel the product?

**participant 10:** [00:13:04] Yeah, this is the same kind of system which you have in the shops when you have orange juice. Yeah, because it's also like this, it's on bottles. And you can fill out a bottle. You have to to pour the oranges in, just the same idea. I am already using that. It's the same idea is also a simple system, and you have to find out it the first time, afterwards you are used to it.

**Xueqing:** [00:13:47] And how do you feel about the amount for each push you push one time?

**participant 10:** [00:13:53] You don't know what happens. So what can happen is that it pours out immediately. And I think what you don't want these flows over, though that's also always the dangerous part that you pour and it flows over and all the stuff is lying everywhere. You don't want it. Of course it happens. It will happen. That will happen because people don't know how it works first time with you. What you see is that you have total control. So we didn't know much of that. Yeah. Simple.

**Xueqing:** [00:14:38] Ok. And what are the positive elements come into your mind regarding the system?

**participant 10:** [00:14:45] Well, you do it yourself. I liked it. So you fill it out yourself. Well, it's this is your own food. You put it inside. It's the quantity I want. not too much. Normally speaking. Well, this could be too much when it's in the shop. And it cost me, for example, months to use this and this. And you just only pay what you buy, what you need so you can go back and come back and you take another quantity. So there is a risk that when you have too much that will be over the expiration date, you have to throw it away. So that's loss of for good food. Yeah. So I like that it's just only buy what you need. For example, when you buy the coffee is not a good example, but the rice you want to to cook for four people, you know, what quantity of rice is, I would say, just take only the amount for four people when it's filled out a lot, doesn't it? It's not important. And it is the quantity. And for tomorrow I take some doing something different. You have to go every day to the shop, then this was not a problem. Yeah, just only buy the quantity you need, for example, for one meal. And depending, of course, on the number of people who go to eat, I know how much they eat. So I know what the quantity. So there's no loss at all. And I use it the same day. So my cabinet is not filled up with all stuff kind of stuff. The disadvantage, of course, is that I have to go every day to the shop to buy what I need. When you used it again.

**Xueqing:** [00:17:05] Then what are potential problems coming into our mind?

**participant 10:** [00:17:11] Oh, that there is not in the storage, what I want. So for example, when I want yellow rice, it's not there. So I have to go to the normal place and you have to buy quantity, which is all waste too much. So. Well, with the risk that at home it will expire because you do not eat so much yellow rice.

**participant 10:** [00:17:43] So. Well, it depends how how many different things you can buy from this dispenser system.

**Xueqing:** [00:17:54] It can have a lot of.

**participant 10:** [00:17:56] Yes, of course. But this is this this system is only suitable for dry food. Yeah, yeah. Well, I'll say it when you compare to with orange juice, which is it's liquid. But the nice thing of that it's all fresh. You see that it that is real juice. So that's good. And maybe it would be very nice. You see the pictures there that there was a transparent. Yeah. Because because there is a risk, of course, that there's not enough in. Well, you don't buy for you don't pay for what? You don't buy it. So when it's empty, empty, but it's nice when you see in a dispenser what's really in, you can't see it now. I guess more trust is really, uh, in sight when you see. And what's also very good is we see all different levels because when there are different levels, you know that people are using. So it is an okay system, do you understand? Yeah, yeah. When everything is full, no, nobody uses this. When everything is empty, it's now you, you know, they don't do refill here. So there should be some attendants in the shop really looking to the levels of what's inside. Yeah. But when there was a transparent window it would help me. It would invite me to buy it. I can really see, but I'm buying because this is more orange than it's on the picture. I don't know that stuff, but yeah, so I think when you had the transparent window, it will invite you to buy. I just don't really see what you're buying. You have also conserve you vegetables in glass pot, you can see what you buy. It's very important you can really see what's inside. It's more inviting you to buy. Ok. Yeah.

**Xueqing:** [00:20:36] Ok. And yeah, the which steps using may hinder you from using it,

**participant 10:** [00:20:44] Costing you too much time when you are in a hurry. And it's, for example, you want to go around shopping, you know, everything where kids I can shop very fast and then two minutes outside. So that's OK. But what you have, for example, five of those containers to fill you from time to time. But the advantage is that I only buy the quantity I like. So. And of course, maybe you could scan and also pay well, you could. You could buy it, build that because you know what is here. So you know what I have to pay, but you could put. Combined braking system, of course, with cars. So there are no cars at all. Could help you. But there's more in the shop, so there's also always things in the shop with you. Are you your first collect everything? Can you put it in your basket? They go to the Kassa. Yeah. So it's well, but when you could combine it, you have also the self scan, you could scan it yourself.

**participant 10:** [00:22:20] This is easy because you have the barcode And it's easy. Just get. Yeah. Yeah. Ok.

**Xueqing:** [00:22:28] And to what extent would you use it if this system is available in our supermarkets? Do you want to use it if this one is available?

**participant 10:** [00:22:46] Well, what's important is, of course, the price. For example, fresh. So that's the reason it's important you can see what's inside. And when I compare it, for example, this is 200 grams. And that was and I compare what is in the shop, which is already packed. Yeah. And I I see that this is more expensive and it's the same quality. I wouldn't use this. Because I have the article to bring it myself. There should be profit on it because there's no backing. So buying food from this dispenser system should bring you some profits in the price, otherwise people don't use it.The system rewards you because it's less expensive because you bring your own container. Well, you have things which are in glass as well, it cost money. And packaging costs money, so having the container. It's more cheap for the manufacturer. For the manufacture is more easy, and it's cheap because he only has to fill these containers instead of putting it into bottles or pouches. So just so you have to see it back. I think it's important that you get buying in this way, will save you some. So money. Because you have to do more and you have to fill it yourself, which is not the real problem. Ok? But you're more aware what you are doing. Because you really select your food. Yes, you're more conscious what you are doing, but you have really selected and I think you have to bring this from home. So we have to think in advance. Oh yeah, I'm going to buy some rice, so I need a container. When you prefer this instead of this, there were always people who forget or bring one container and say, Oh, I need two, that's good and you have another way, but you can buy it with the refund of the system. Well, that's OK. Yes, but this is more complex because the chip.

**Xueqing:** [00:26:08] Yeah, also this one, they will be connected with the app, but your own container, there are no chips, so you couldn't check the information on the app. Would you think that will be a problem for you.

**participant 10:** [00:26:23] No. Because when I buy this and I eat it and I know what it is, yeah. So when I don't like it. I won't buy it anymore. It's just a one time experience because when you buy it and you eat it. You know what it is, and you don't really need this. Yeah.

**Xueqing:** [00:26:54] And you will have the some. Um, basically,

**participant 10:** [00:26:57] I know coconut cookies are really great. Yeah, really great. Oh, right. Because I know they taste delicious. So that's important. I don't know. Yes, I will buy these because I like it. of course should be constant quality. You can be surprised And or other inside. Ok.

**Xueqing:** [00:27:29] And yeah, today we're only providing you with six products as examples, but actually there are a lot of other product categories or. Options that this system could. Could use the fall, so we will discuss about the small product possibilities now and for which products would will find this system useful.

**participant 10:** [00:27:55] Pasta. I think with our different pasta, I think it's useful. Well, things like salt, pepper. But then in small quantity. Soft power, no, sort of. You know, spicy spices. no salt, pepper, no sky to go. But you have already small bottles. Yeah.

**Xueqing:** [00:28:52]

**participant 10:** [00:28:54]

**Xueqing:** [00:28:56]

**participant 10:** [00:28:57] I don't feel like tomato, ketchup, I don't like it because it will give a lot of pollution.

**Xueqing:** [00:29:15] What kind of pollution Do you think?

**participant 10:** [00:29:18] Well, when you are tomato ketchup, you see the red stuff, everything because people use it, leading one drops and it's in no time. It's a mess. They don't look too attractive. You won't use it anymore. Yeah. Maybe, maybe we were, for example, 30 of those dispensers. People will. Use it. Maybe they were always at the same spot you understand? Because they all want coffee beans. And maybe you should think you make coffee beans on several spots. But in the dispensing system, so you can. When our three people want coffee beans, yeah, they have to wait each other way, so when you Make more places. Yeah. There's no queuing, so I'm afraid, I'm afraid that the queue will be a problem because people are looking, they're choosing. Yes, no. And there's some somebody behind you. Also ones that he already knows. But he said we just. You go, he goes. You will fill out and, you know, it can be a little bit, uh, uh, uh. There can be many people just going around and it'll be a little bit rushed. That is possible. So I think dry product. Maybe you have also for example, soup, soups and they make it themselves and you not dispense a system like this because it's legal. If you can fill out with a big spoon, we all know you're just also very so you have a very big one and you fill it and you just pay also the weight, which in fact, the same idea. Yeah, only not so sophisticated, of course, because people like it when you know what, it's already cooked and it tastes very well. People like to buy it, for example, erwten soep. Which is a typical Dutch food they use in winter.

**participant 10:** [00:32:26] Ok, so it's very thick and it's a lot of work to make it at home where you can buy. You can also have cans. In cans you have a lot of stuff inside to keep it OK. So when you buy fresh, fresh, cooked well, there's a real advantage and then it's no problem that's more expensive because, you know, this is real fresh food. Because this is all dry. It's not possible, but it's also a good idea when you have, you can take all the food, you just pay for it. And when you have different things and you can put it all together and you just have to pay for the weight. It's a simple system for selling. You should only have to pay for the amount you buy. It is also candy this very simple doing it. It's in fact, it's so really like that you have big shops like jamin, you have many of those dispensers and you would like that and that's that. You know you, you pay me amounts. In fact, the same system, which is because and you can see it's all transparent. That's important. Yeah, you have to see what you're buying.

**participant 10:** [00:34:12] In fact, it's the same way you have it in boxes and you see it and there is somebody behind the desk who fills it for you. Only, the difference is that there was somebody needed to fill it for you.

**participant 10:** [00:34:30] But the person in question, so always sell to you. So he does more. And you can ask information. That this is the way you buy on the market. Yes, I would like that. This is the same idea.

**Xueqing:** [00:34:50] And how do you think about the non-food product besides the food product?

**participant 10:** [00:34:57] Oh, you can wash powder. Yeah, that's also possible. Yeah. And what else? Yeah.

**Xueqing:** [00:35:33] It could also be the Liquid now.

**participant 10:** [00:35:37] Liquid get lots of mass. Because it's always leaking.

**participant 10:** [00:35:45] And when you have your orange juice machine, it's only for that. So that's not because you see, you know, but there's also there's always somebody to pay attention in the shop, but not enough juice. Yes, it doesn't. You know, bottles? Does it look? Yes, it's I think when there are more when you sell, let's say this system gives you six different Kind of juices, it will be a mess. it will leak, and everything is mixing up. and then people experience that is not hygienic anymore, so they won't use it. They will go to to another cabinet where all the oranges are already in bottles. They will buy that and they won't even look to the price because they think is not hygienic anymore. Yeah, it is a risk when there are those lying there, a mix that makes you see everything. People wouldn't go, I think, to the system because it really looks not clean. Ok, so you think that is also for the products too. Bolster clean because the only container that your experience doesn't fit its brilliance gives you that's so mixed up. Yeah.

**Xueqing:** [00:37:33] And you mentioned the hygiene. And how do you evaluate the hygiene of the system? No, the hygienic, hygienic things, you mentioned it because inside the liquid were leaking. But now that if that is only for dried food, how do you feel the hygienic.

**participant 10:** [00:37:56] This is OK. It would be better with the transparent windows.

**Xueqing:** [00:38:07] And do you think this system offers benefits for the environment?

**participant 10:** [00:38:13] Yeah. Because it's not so much packages, because it's all recyclable. Yeah. Yes. And while we sell plastic, is this already recycled? Different sets, you can put it in containers and there's a lot, a lot of plastic. So I said, when you did diminish it, it's good. People have a good feeling, OK

**Xueqing:** [00:38:53] For which products you think this system will offer the greatest Environmental benefits,

**participant 10:** [00:39:00] Uh, things which are normally packed in plastic. Not because you have, uh, you know, rice. So only packed them in paper, but they're also in plastic. But. You have kind of, for example, you have pasta. Pasta is kind of plastic that when you open it, it should die. And it lies everywhere and it screams like packing like this. It gets a real advantage when you have a container. But normally speaking when you buy pasta and uh, the first thing I do at home is to put everything in the container because of otherwise flying everywhere. So when you can do it at the shop, it's a real advantage. And you only have to pay what you buy. So that's the way.

**Xueqing:** [00:40:10] Yes. And how many times you do imagine that you will use the this kind of curve before you return it or replace it

**participant 10:** [00:40:20] That way, uh, when it's not transparent anymore and so scratches then I would return it.

**Xueqing:** [00:40:30] Yeah. And you know that after several reused,

**participant 10:** [00:40:34] I think Of 10 to 20 times you can't use it anymore. Yeah. And this because it's your own, you have cleaned it at home, so you will use this hundred times.

**Xueqing:** [00:40:47] Yeah. And how would you judge the scratches on the container after several reused cycles? How do you feel about the scratches?

**participant 10:** [00:40:57] This is nice because it's transparent and looks great when you do your experience. It's like a medicine. She is so clean, hygienic it's good. What do you call it and where you can buy medicine or things? This is the experience it's really hygienic and it really looks good. And when I see what this is, because it's food I wanted, the advantage of glass is then always. Makes very nice. Maybe you can, of course, also have the glass bottles, lots of systems, you know? Not just Because it's the tare reduce the weight of what you bring to consider. It's a good idea. Glass containers.

**participant 10:** [00:42:06] And it's suited for this system. Yes. And Will also will be a problem is this. Sticker, because I know if you can remove it.

**Xueqing:** [00:42:22] you're going to try it.

**participant 10:** [00:42:25] It's not so bad. Well, this is fresh. How is it when it's a week?

**Xueqing:** [00:42:38] Yeah. Perhaps have some remains on it.

**participant 10:** [00:42:45] Yeah. And people may clean it with a bomb. Uh, stop. It will make this. Clear, then, that they will bring it back.

**Xueqing:** [00:43:04] Yeah. And after you return it to the system. Company, they will collect and clean it and then resell it again. So they are not only their metal show, some scratch, which is made by the other consumers. What do you feel about that?

**participant 10:** [00:43:22] It doesn't matter. Yeah. They have reuse these too. It is there and there are some scratches on this. No problem..

**Xueqing:** [00:43:40] Why do you think it is no problem for you?

**participant 10:** [00:43:43] Because, you know, it's done by professional cleaning. So, you know, it's OK. Yeah, I just not. The outside, of course, the inside is important. But when it doesn't look OK, people won't buy it.

**Xueqing:** [00:44:01] Yeah. Ok. And OK, we can Move to the next session that besides this kind of system, there are some other solutions which also encourage consumers to reduce the packaging. So here I prepare three solutions and the first one is a loop. In this system, the producer will feel the full product of the non-food product as you can see the shampoo or some other cleaning products in the metal packaging. And the consumers can buy the product from the supermarket and use them with a deposit for the package. And after they finish the product inside, they can return the empty metal packaging to the store and get the refund. And so then the empathy packaging will be cleaned, will be cleaned by the professional, the cleaning company or the. The service, yeah, so. So this was the loop is quite similar to this one, but the difference is they use a metal package and they have the branding information on the package itself. For me, really smart we use, we don't

**participant 10:** [00:45:27] but it's really happening when you have to use, for example. Yeah, I read there sweets for example inside. What really happens is that when it is empty, you will use it for other things at home and it will last for years and years and years. Yeah. So, uh, so you use it for yourself with other things inside, for example, maybe or, you know, and so and there was already a collecting system for metal, for recycling metal. At things and glass and people,

**Xueqing:** [00:46:08] So you think people will not return it, but.

**participant 10:** [00:46:13] No, no, no. Only when there was a reasonable amount of money. So you have to pay in advance and for example, one euro. Yeah. Yeah. Then they will return. Yes, yes. But normally speaking, when I see to this stuff, they will use it at home several times for other products and products. Yeah, but there's a lot of those at home stuff, but all the stuff inside. Yeah. Yeah. So that's also good for the environment. Because I don't throw it away.it's reusable many, many times.

**participant 10:** [00:47:05] That's not so bad when you re-use it for another products. Yeah. And of course, the advantage is That and you can see here what's inside. This is, in fact, what is already in this already used right?

**Xueqing:** [00:47:22] Yeah, yeah, yeah. So this was the appearance is very similar to what we Buy from the supermarket. It has All the information On the package. Ok.

[00:47:37] And the Second one is

**participant 10:** [00:47:39] A Peter Port, yeah, sports, I like that. Yeah, we have this at home too. Oh, OK. And this is very suitable for pasta. Yeah. So we put it that way into how much the glass and you can fill it and you just have to. To remind you that you may want to you just pay for what you have. It's a very good session and you can reuse these uncertain times. Yeah. And do you also go to the store to review

**Xueqing:** [00:48:16] It or they deliver it?

**participant 10:** [00:48:18] No, no, no. Because you have you have to buy these in in the shop. Ok. And uh, they're quite expensive when you have good ones. So this your own property because you have bought and so you can refill it and it's your own responsibility to clean it. Keep it in good health. And so which one thing that's it's important because you were responsible for yourself, you Just buy empty bottles in the normal of storm blocker or something. It's a very familiar. Recycled stuff, you buy it. You can go to a shop like this. Simply fill it. And so there's no refund necessary for this because you Bought it yourself. Yes. Yeah.

**Xueqing:** [00:49:24] And the last one is The Ecover, and they have their cell phone and branding product and also all the information on the package. And for this one, you also purchase the product in store and use it at home after you Finish the product.

**participant 10:** [00:49:41] That is a very good idea. Yes, they also had it in in the past with product like school classics, which you can use to clean Windows version. Here you see a pump and you could also buy bottles without pumps, which was cheap, of course, because this is expensive and you could just change the pump. That was what's happening now is that you have those bottles I used to have all of. And in fact, it's a waste when you throw these away because you can reuse them. Well, maybe a hundred times. Yeah. It's too good to throw it away. Yeah, so I think it's a good idea, but it's the risk is that you? Because all the bottles are the same, which you mix up. So for example, the yellow stuff. Since it's not good to do the right stuff because it gives the reaction, it's a big problem.

**Xueqing:** [00:51:02] Yes, yeah. So this is why you only always review the same products.

**participant 10:** [00:51:07] Yeah, yeah, yeah. Because when you go to the shop, it's not empty, which is always a little bit of still inside. Yeah, yeah. So that's the reason. But are we already doing This for these bottles for spray.

**Xueqing:** [00:51:34] And how do we evaluate this three system in terms of The solution they offer?

**participant 10:** [00:51:41] Well, this is nice and you can after the product is is empty, you can use it for other purposes at home. So this is nice. This is good for the environment and you can reuse it for other purposes. This is nice because it's your own pot and it's a good quality pot. So this will work, and this is also nice with the reason and well. Risk is you mix it up.

**participant 10:** [00:52:19] Yeah, if it's going to happen, Like what happened and mix it up? Yes. Ok.

**Xueqing:** [00:52:29] And how would you compare this three system with the System you experienced today?

**participant 10:** [00:52:35] Well, in fact, this is very suitable for that because let's go back to Uncle Sam. Yeah. This is not suitable because these are very good packages, but when it's empty, we use for our purpose. Yeah. The way it works at home.

**Xueqing:** [00:52:55] Yeah. You can also return it and get a refund.Yeah, I think you're right, people may use it for other

**participant 10:** [00:53:06] for other Purposes, which is no bad. Do not throw it away, which is good for the environment. They use not anymore for where it was meant for. And this is only working where you always buy the Ecover. And this will the shop where

**participant 10:** [00:53:35] You buy it has to invest in this system. Cos it's connected to the brand. Yeah. Ok.

**Xueqing:** [00:53:49] And we're almost done. And do I have any thoughts of opinions or ideas that you want to add to the. This system that I want,

**participant 10:** [00:54:01] the transfer window may be connected with a payment. Which is think easy. And I looked to the size of the sticker. This is really big, big, big. It's good to have always empty containers because people. Maybe it's too rush, 20 people staying behind each other and everyone wants to go. I don't know, well, you should already experience with this kind of systems. But it looks like an old grocery. Oh, yeah. The way only there was somebody behind the desk is helping you on the same way like this, but you now have to do it yourself. It's the way you buy food on the market. Yeah. And people liked it because they see what they buy, and it's cheaper because they don't have to pay for the container. They bring it themselves. Based on that, while the better now, this is a surprise for me. Yeah, it's just a mechanic system. Well, maybe it should be Good when you introduce it in a store, it is a system, You have to do to start with that. Somebody will have to shoot. You don't know what people are looking or oh, that's interesting. And they will try to.

**participant 10:** [00:55:59] And it has to be very good policy insider, so always natural products. So when? So it's within, you know, that's not the kind of food you should put inside. Yes. What is to to, uh, conservation smell? So where you have to put all kinds of stuff in, in order that it does not expire too fast and it's not a good kind of not the right stuff Sell it in this way. Because this gives the the intention. It's good for the environment and good for your health too, because it's almost food. That's the reason that you have to do must see what you buy. Yeah, it's almost so there was no concern for the Cause of feeling. I mean, there's no Stuff inside. Not too much salt, for example. Yeah. You know what I mean? Yeah.

**Xueqing:** [00:57:16] Yeah. Ok, then we have reached the end of the interview. Ok. Sharing your time. So it's OK. Yeah, yeah, yeah. And yeah, we have a follow up interview. Yeah, I see. Just 10 minutes to discuss about your using experience at home. Use this cup at home. You can do whatever you want. Oh, it's just like you normally do, and this is a Gift for you so you don't need. Oh, you

**Xueqing:** [00:57:45] Know, that's why it's more the smart cup. Yeah. Yes. Yes. Yes, yes. Yes. You know, only the small one I love.

**participant 10:** [00:57:56] It's OK,

**Xueqing:** [00:57:57] So we don't have enough products.

**participant 10:** [00:58:01] Ok, wow. This is nice.

**Xueqing:** [00:58:05] And there is also a sense

**participant 10:** [00:58:07] That with the voter. Ok, it's your contribution. Yes. Yeah, it was very nice. Yeah.

**Xueqing:** [00:58:15] Yeah, and this is this is a complaint from the Czech Republic, and they already have their version in the market in Czech Republic, France, with some very big supermarkets like the. Careful, Careful. And Tesco in the

**participant 10:** [00:58:36] U.k. and

**Xueqing:** [00:58:39] Also some local supermarket in Switzerland. So know that they want to explore the market in the Netherlands. So we doing this research for them.

**participant 10:** [00:58:49] Well, when you look to vegetables, you can pick them yourself and you have to weigh for yourself, you know?

**Xueqing:** [00:58:56] Yeah, yeah,

**participant 10:** [00:58:58] It's the same idea. Yeah. So you will have a ball and socket, you can put it in. Yeah. And just do you have to print and print tomatoes? Yeah, yeah. You only buy the tomatoes need not a kilo of pizza. Yeah, yeah. So this is nice. It's nice. My too much, Just too much, and it will waste this waste of food. There is a good. Yeah, yeah,

**Xueqing:** [00:59:38] I think I understand from the consumers it's very important for the company to improve their system.

**participant 10:** [00:59:46] And I know it is more difficult than transparent. Go takes courage. Yeah, they have to clean it better. But it is important that you can see what's inside

**Xueqing:** [00:59:57] The real supermarket. They will have a very small window, not a window Is an extra part. The attachment it and it's Transparent with some product. Sample it, it will be.

**participant 10:** [01:00:13] Oh yeah. Like you have also with coffee machines, you see some beans.

**Xueqing:** [01:00:18] Yeah, yeah. But there's an extra attachment, which is stick on the

**participant 10:** [01:00:23] Product board that you see the real product.

**Xueqing:** [01:00:26] Yeah, you see it. But it's not about the amount in the container. It's just some examples.

**participant 10:** [01:00:34] Well, the the idea of it having a strip is nice, but you see the different levels. Yeah, yeah. Why are you using the system? Yeah. So that's my yeah.

**Xueqing:** [01:00:45] I would also prefer to know how many

**participant 10:** [01:00:48] You see what is fair because it's low. The best products are low. Yeah, yeah. Yeah. Well, what is it? A good idea is to have that coffee three. What some people can do to. At the same time. Yes. Yeah. Ok.