Procedure:

1. Go through the consent form terms and the conditions of the research
   1. Can withdraw any time
   2. Feel free to choose not to answer any question
   3. I am obliged to answer all your questions and concerns 🡪 feel free to raise anything to me at any time
   4. Anonymize your response and your data
2. Q&A about the consent form terms & conditions
3. Set the tone of the discussion
   1. No judgement
   2. Respect one another
   3. All opinions are valid on their own (there are no right or wrong answers)
   4. Ask me to repeat or rephrase the question so that you can understand it better.
4. Questions (see below)
5. Positive notes to end the discussion
   1. What is the nicest thing someone has ever told you? (put into a box)
      1. How would you response to that?
6. Remind participants that they can always reach out to me regarding the research. And that they can withdraw from the research at any time.

Revised interview questions

Focus

1. System: user + TikTok (inner state & TikTok)
   1. Opinions about TikTok creators
   2. seeing sexualized contents
      1. 🡪 frequency
      2. 🡪 what do those videos make users feel?
      3. 🡪 what do users learn from those videos? (scenario)
      4. 🡪 how do those videos influence users? (scenario)
   3. scenarios when users use TikTok and feel the harm
   4. safety measures provided by TikTok
2. Undermined autonomy from seeing female TikTok creators:
   1. Buy products
   2. Follow trends and re-make trends and post
3. Undermined autonomy by captivating features on TikTok:
   1. Fire pet and streak
   2. Contents: Funny videos, Trend videos
   3. UIUX design: scroll, interaction (like, shares), gamble (pull to refresh), notification
   4. FOMO
4. System: user + social circle + TikTok (inner state + social circle)
   1. Influence of TikTok on their social circles
   2. Influence of their social circle on them
   3. Influence of their social circle on their experience with TikTok
5. IMPORTANT: End focus group discussion with a positive note for everyone to alleviate any discomfort arising during the discussion.

Questions:

1. System: user + TikTok
   1. What types of contents do you normally come across on TikTok? (sticky note)
   2. When you last saw such videos,
      1. What did you see? (sticky notes) “I see […]”
      2. how did it make you feel? (sticky notes) “I feel […]”
      3. what did you do?
      4. What did you learn from those videos? (sticky notes)
      5. What was the context when you last saw such video (location, time of day, day of week, occasion, reason)? (sticky notes)
   3. Often do you come across such videos on TikTok?
   4. Imagine yourself opening TikTok app/web browser. How did you last come across such videos?
   5. Can you show some settings you use on TikTok? (sticky notes)
2. Imagine your phone or laptop. Can you describe the entire process of how you interact with TikTok from picking up your phone? (sticky notes)
   1. Fire pet and streak
   2. Contents: Funny videos, Trend videos
   3. UIUX design: scroll, interaction (like, shares), gamble (pull to refresh), notification
3. Has your account ever been locked and cannot be retrieved? If not, can you imagine such case. What would you do?
4. System: TikTok + social circle + user
   1. When you last discussed with people around you about such content,
      1. Who were they?
      2. What was the discussion like?
      3. How did the discussion make you feel?
      4. what was the context (location, time of day, day of week, occasion, reason)?
   2. How are the contents you see on TikTok connected to those that your friends see on TikTok?
      1. What is the bridge?
      2. How often does it happen?

Sample questions:

1. Content variation
   1. What types of contents do you normally come across on TikTok?
   2. How often do you come across such videos on TikTok?
   3. Where on TikTok do you normally see such videos?
2. Creator perception
   1. What impresses you the most when you see such videos?
   2. What do you think about female TikTok creators on TikTok?
   3. What do you think about women dressing sexy or too revealing on TikTok?
3. Self-expression
   1. What is your favorite fashion style?
4. User action
   1. How do you interact with TikTok videos?
   2. What do you do when you see videos of women dressing sexy or too revealing on TikTok?
   3. When you see product review videos, what do you do?
   4. When you see a product review video that you like, how do you interact with the video?
   5. When you see a product review video that you like, what steps do you take before deciding to buy the product or not?
5. User emotion
   1. How do these videos make you feel?
   2. What do you learn from these videos?
   3. When you see product review videos, how does it make you feel?
   4. How do you rate your experience using TikTok?
6. User usage pattern
   1. What is the context of you using TikTok (location, time of day, day of week, occasion, reason)?
   2. What TikTok settings do you use?
   3. Can you describe the entire process of how you interact with TikTok using your phone?
7. Safety measures awareness
   1. Do you use sleep reminder, screen time limit, screen time break or keyword filters?
8. Algorithm perception
   1. After you interact with a product review video, how often do you come across similar contents on TikTok?
   2. If you see repetition of contents on TikTok, how does it make you feel?
   3. If you see repetition of contents on TikTok, what do you do?
   4. If you see repetition of contents on TikTok, what do you think?
9. TikTok features
   1. How do you use filters on TikTok?
   2. How do you interact with the feature fire streak on TikTok?
10. User attachment to TikTok
    1. Has your account ever been locked and cannot be retrieved? If not, can you imagine such case. What would you do?
    2. What if you cannot access TikTok app?
11. Social interaction
    1. How do you interact with your friends on TikTok?
    2. What do you discuss with your friends about TikTok?
    3. What is the context of the discussion between you and your friends about TikTok?
    4. How does the discussion make you feel?
    5. How are the contents you see on TikTok relevant to those that your friends see on TikTok (location, time of day, day of week, occasion, reason)?
12. Content variation
    1. What types of contents do you normally come across on TikTok?
    2. Often do you come across such videos on TikTok?
    3. Where on TikTok do you normally see such videos?
13. Algorithm recommendation
14. Creator perception
    1. What impresses you the most when you see such videos?