1. What types of contents do you normally see on TikTok
   1. On TikTok, I normally see videos about movie reviews, cloth reviews, news (about the weather and natural phenomenon around the world), contents about coffee shops, cuts of gameshow.
2. What impresses you when you look at videos about cloth reviews?
   1. There are two main reasons why I like cloth review contents. Firstly, people can match different sets of clothes very elegantly. Secondly, these clothes happen to match my style. So, I will click on the link to the basket and read the comments of the previous buyers to evaluate it further.
3. Can you describe which types of garments that you find beautiful and match with your style?
   1. I like clothing set that are simple and can be easily combined with different pieces of clothes and can be worn multiple times. For instance, T-shirt, jeans, girly long skirts, overall top paired with shirt inside. The color is bright and mostly plain.
4. Are the TikTok creators who mostly do clothing reviews male or female?
   1. They are certainly female. I normally watch their livestreams. For female live streamers, they will put on different clothing sets. Additionally, there are 2 other types of cloth reviews on TikTok: photos and videos. For photos, there are different photos for different sets of clothes.
5. What do you think about the appearance of the female TikTokers when they put on clothes to promote them?
   1. I think they must have beautiful body shape to appear beautiful when they put on clothes. It also depends on the body shape. For instance, for slightly chubby people, there are certain clothing styles that fit them really well. Same things applied to skinny people.
6. When you look at these female TikTokers, are you amazed by their appearance or beauty?
   1. When I look at the female TikTokers who promote clothes, I don’t think that they are so beautiful that I am blown away. I am only amazed by people who are truly beautiful on TikTok though. But when I look at these female TikTokers, I like their clothes, so I want to buy them.
7. Can you describe the entire process when you click on the link to the basket to examine the products that you like?
   1. For each video featuring a product, there is a link on the video description showing the channel of the TikTok creator posting the video. So, I click on the link to the basket showing the product that I want to purchase. It is quite similar to Shopee. But instead of Shopee, I am on TikTok Shop.
8. You mentioned reviews by the previous buyers?
   1. It’s like feedback. On the page showing the products, there is a section showing the feedback of the previous customers. So, I can examine the products more realistically.
9. Other than clicking on the link to the basket of the product, how else do you interact with the video featuring the products that you want to buy?
   1. If I want to buy, then I will save these videos for later on TikTok to particular collections. For me, I have a collection on TikTok for clothes, so that I can retrieve these videos next time I need it. Additionally, I also heart these videos.
10. For a video featuring a set of clothes that you really like, do you come across similar videos after you have interacted with it as you just described (heart, save for later, review the basket)?
    1. Yes, I see a lot of videos showing similar items. For instance, when I want to search for something and I view it, such as tissues, after having viewed the videos and products, I will come across so many videos featuring tissues as I scroll my TikTok feed, such as livestreams, promoting videos or photos.
11. How does it make you feel?
    1. I feel quite bored after seeing such contents so many times. This is because for me, when I have already found what I am looking for, but I keep seeing it for so many times, I feel very bored.
12. How often do you come across each type of contents you normally see on TikTok?
    1. For instance, if I view 10 videos, I will mostly see contents about coffee shops. I think this is the case because I normally talk about coffee shops, and Siri might hear this. So, I constantly see contents about coffee shops on both my Facebook and TikTok. For clothing review, I suspect that Shopee is linked with TikTok, or my phone does something automatically that I don’t understand. So, whenever I search for something on Shopee, I see that item appearing on TikTok Shop when I use TikTok.
13. How does it make you feel?
    1. I feel like TikTok can read my mind. Personally, I am quite surprised. Still, I keep scrolling my TikTok as usual.
14. When do you normally use TikTok?
    1. I normally use TikTok whenever I use my phone. When I use my phone, I mostly use TikTok. I don’t message my friends or use Facebook that often. So, yeah, I mostly use TikTok whenever I use my phone. So, I often use TikTok around noon or at night, between 10 to 11pm. I also use TikTok whenever I have free time. I use TikTok pretty much everywhere, such as my workplace around noon and during my free time, but mostly at home at night.
15. For clothing review videos, what kind of clothing do you often see on your TikTok feed?
    1. I think TikTok shows me contents based on the data it has about my search history or based on the contents that I previously reacted with heart in the past. For me, I only search and react to videos about simply clothing styles. So, I mostly see such styles. I rarely see sexy dressing people on my TikTok feed.
16. In case TikTok recommends you some contents about a woman dressing sexily, how would you feel?
    1. I find it normal. I just quickly scroll through the video without viewing it. Because I am simply disinterested in it.
17. Do you share videos about clothing reviews to your friends?
    1. I don’t actively share links to my friends. I only do so if they ask me directly. For instance, if my friends like my jeans and ask about them, then I will share the link to the jeans with my friends. I only intentionally share a video to my friends if I want to wear matching clothing with my friends.
18. How else do you and your friends interact on TikTok?
    1. I think there is a new trend on TikTok about keeping streaks. I don’t do this, so I don’t know about it. Oh, I normally create TikTok videos about coffee shop with a friend. So, whenever we see some interesting contents that we cover, then we will share it to each other.
19. What settings do you use on TikTok?
    1. I delete data on TikTok so that it doesn’t take up too much memory on my phone. It is called “free up storage space”. Additionally, I use the watch history to find videos that I reacted “heart” or “save to watch later”.
20. How about filters?
    1. I often use filters on TikTok to create videos and take photos. I think TikTok filters are very pleasant and not too unrealistic.
21. What contents do you usually post on TikTok?
    1. I normally cover trends with my friends or use Capcut to create posts by combining photos. I usually cover cute trends, or cute dancing trends. But these trends are quite simple and not overly energetic.
22. What drives you to post on TikTok?
    1. I like to make videos on TikTok to make memories. I also like to cover some trends if I find it really cute. I just want to share my videos on TikTok. I rarely post my videos on Facebook or Instagram. This is because there are fewer people who can see my posts on TikTok. So, I feel more at ease with posting videos about myself on TikTok.
23. What trends do you cover with your friends? How do you know about these trends?
    1. I like trends that are cute and not too highly energetic. I just come across these trends on TikTok, some of which strike my interest. Or, if I happen to know about some trends that I want to cover with my friends, then I will search for them on TikTok. I can also search for cute new trends on TikTok.
24. After searching for some trends, how do you notice its appearance frequency on your TikTok feed? How does it make you feel?
    1. I notice that after searching for something, that trend appears quite a lot on my feed within that day. The next day, it will be gone. In case I delete my search history, it will no longer appear. I think seeing it over and over again makes me feel bored of that content. I sometimes even block that content so that I don’t have to see it. I block content by pressing on the screen of that content to see the menu, then I select the “not interested” option. Then, I see less of that content on my TikTok feed.
25. How about filter keywords feature?
    1. I am not aware of this. I don’t notice this at all. I only know what I often use.
26. How about sleep reminder, screen time limit or screen time break?
    1. I have never heard or seen this. Oh, I like the auto-scroll function on TikTok, which automatically show me the next post without me having to move a finger. I like it because I don’t have to do anything other than holding my phone to see all the posts. It makes the experience resembles watching a movie, where the scenes continuously follow one another.
27. How often do you and your friends interact with one another on TikTok?
    1. I rarely interact with my friends on TikTok. I only share TikTok contents relating to coffee shops with this one particular girl. Or sometimes, if we come across some posts about a hanging out location, then we share with one another to set our next meetings. My friends usually post their stories. So, we usually reply to our daily stories.
28. How do people interact with your TikTok posts?
    1. People react with hearts or leave comments to make me feel happy. Only my close friends leave comments on my TikTok posts because I set my TikTok account as private. For Facebook, I have to add many friends, including my parents, so I don’t feel too comfortable with posting on Facebook.
29. How does your friends reacting to your post make you feel?
    1. A lot of my friends are studying quite far away from me, so whenever they react to my posts, I can feel a sense of connection with them. Even though we don’t meet face-to-face for several months, I can still feel like we are still connected.
30. Where do you normally see the contents on your TikTok feeds? For you, Following or explore?
    1. I see them on recommended. I rarely see following or for you.
31. Who do you follow on TikTok?
    1. I follow my friends and clothing shops that I like.
32. When you and your friends meet in person, and TikTok happen to surface in your conversations, what is the topic about?
    1. I usually collaborate with a friend to make videos on TikTok. So, we talk about tips to make our videos viral, such as soundtrack, timing, etc. For my other friends, they jokingly tease me for posting too much on TikTok.
33. Has your TikTok account ever been locked? How would you feel if that happened? How would you react to that?
    1. My TikTok has never been locked. If it happened, I would be very sad. I have so many memories saved to my TikTok account as posts. If I can retrieve it, I will be very happy. If I cannot, I have no other option but to create a new account. On my current TikTok account, I save so many videos that I need for my work and my life. I count on TikTok to save these videos for me so that I don’t have to keep track of them.
34. What if your phone is broken so that you cannot surf TikTok at the times when you normally do, such as at night?
    1. I will definitely feel something is missing. I will try to figure out other ways to surf TikTok, such as using my laptop. I think it is like an addiction. I can use the laptop for a while to surf TikTok, but eventually I want to get my phone back to use TikTok on my phone. I can’t bear it if I cannot surf TikTok. It’s like an addiction. I notice that many people share this sentiment. It’s like everyone must use TikTok. They are not accustomed to not surfing TikTok. All the people around me surf TikTok.
35. How does TikTok make you feel?
    1. I feel like using TikTok help me relax. It can help me unwind, clear my mind, keep all other thoughts at bay, such as thoughts about works, myself and my surroundings. I notice that when I scroll my TikTok feed, I stop thinking about all of this. The time I spend using TikTok is my relaxing and destressing time.
36. What is your mood or emotion normally like before you pick up your phone to use TikTok?
    1. I think it’s neutral and not stressed. If I am under pressure, I don’t pick up my phone. Instead, I just simply sit quietly and somewhat paralyzed. I only pick up my phone when I don’t feel any stress.
37. How would you rate your experience with TikTok?
    1. I think there are 2 sides about TikTok. There are positive benefits. One negative consequence is that I use my phone too much, and then I have a headache from using my phone too much. Essentially, I develop an addiction to watching TikTok videos. I don’t think I can go without TikTok. About the positive benefits, I think I learn a lot from TikTok. For instance, if I want to do something come across TikTok posts sharing the creators’ experience about doing it. So, I gain knowledge from using TikTok.
38. What are the steps you take from the time you pick up your phone to the time you are done with TikTok?
    1. I open TikTok. TikTok then shows me some commercial videos, which I have to select “skip”. Then, I surf TikTok videos. Then, I go to my profile and review my past videos. Then, I return to TikTok feed and view the videos. If I see interesting or necessary contents, I will save to watch later. I rarely leave comments.
39. What prompts you to open TikTok?
    1. I think it’s a habit. Other than the force of habit, nothing really prompts me to open TikTok. Whenever I pick up and unlock my phones, after having checked for all messages on other apps such as Zalo and Messenger, I will open TikTok.
40. How about notification?
    1. TikTok doesn’t send me notification because I turn off notification.
41. What is it that you are proud of yourself?
    1. I think I am a strong and opinionated person. Other people cannot exert any influence on me. If I want to do something, I will try it and contemplate on the experience myself. I will then determine if it is for me or not.